



Sponsorship Opportunities.

Old Mission Santa Barbara
santabarbaramission.org





OLD MISSION
Motor Show

Old Mission Motor Show

July 13, 2024

9am - 2pm

about.

Santa Barbara Mission.

Old Mission Santa Barbara believes in Franciscan hospitality. We are a living national historical landmark in Santa Barbara welcoming all to gather in this place of prayer, joy, community, and learning.



Our Purpose

To Inspire people through our Franciscan charism.



Our Vision

As a community anchor, we engage a diverse Public through our Franciscan values.



Our Mission

We educate, preserve the past, enliven the human spirit, and build relationships.



event.

Old Mission Motor Show

@ Old Mission Santa Barbara | 07/13/2024

On the front lawn and against the backdrop of the historic national landmark, witness a stunning array of meticulously preserved vintage vehicles. From American muscle to vintage European cars, each automobile tells a story of bygone eras and embodies the spirit of automotive craftsmanship. While the setting of Old Mission Santa Barbara reflects its history as an iconic stop on California's El Camino Real.

Beyond the gleaming chrome and polished finishes, this gathering serves a noble purpose. All proceeds from the event contribute directly to the conservation efforts dedicated to preserving the rich history and architectural marvels of Old Mission Santa Barbara. By sponsoring this event, you not only support the beauty of classic cars but also become a vital part of stewarding a national treasure for future generations.

As the ambiance resonates with collective automotive admiration from locals and tourist alike, know that your presence and support goes beyond the rolling wheels — echoing through the historic corridors and porticos of Old Mission Santa Barbara.

Come, be a part of an event where elegance meets heritage, and where your passion for classic cars fuels the noble mission of preservation at the beautiful Old Mission Santa Barbara.

levels.

Be a part of Santa Barbara History.

Your sponsorship directly supports our capital preservation and conservation projects.

Rhodium.

\$ 20,000

- Exclusive naming rights “Presented by Sponsor Name”
- Prominent logo placement on all promotional materials.
- 20x10 tent space for product/service display.
- Logo on 12’ Banner above the Mission.
- 4 car-show entries and 2 reserved parking spaces for the event.
- VIP Table w/ 10 tickets to all Old Mission Santa Barbara social events for 2024.
- Behind the scenes tour for 30 people, explore areas of the Mission inaccessible to the public.
- Featured recognition in press releases, media coverage, and social media.

Platinum.

\$ 10,000

- Medium-sized logo placement on promotional materials.
- Recognition in press releases, media coverage, and social media.
- 10x10 tent space for product/service display.
- 2 car-show entries and 2 reserved parking spaces for the event.
- 4 tickets to all Old Mission Santa Barbara social events for 2024.
- Behind the scenes tour for 10 people, explore areas of the Mission inaccessible to the public.

levels.

Be a part of Santa Barbara History.

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Gold. \$ 5,000	Silver. \$ 2,500	Bronze. \$ 1,000
<ul style="list-style-type: none">• Small logo placement on promotional materials.• Recognition in press releases, media coverage, and social media.• Booth space for product or service display.• 1 car entry and 1 reserved parking space.• 2 free tickets to Drinks at Dusk and Sip & Stroll Holiday Market.	<ul style="list-style-type: none">• Company name listed on event website and promotional materials.• Recognition in press releases and social media.• 1 car show entry.• 2 free tickets to either Drinks at Dusk or Holiday Sip & Stroll.	<ul style="list-style-type: none">• Company name listed on event website.• Recognition in social media posts.• 1 car show entry.• 2 free tickets to tour the Mission Museum.

the benefits.

why you should work with us

Old Mission Santa Barbara is at the foundation of Santa Barbara's community, culture, and identity. We represent the idea of Santa Barbara to locals and visitors. Partnering with the Mission adds value to your brand's identity within the eyes of the public.



As a national landmark, the Mission is recognizable across the globe.



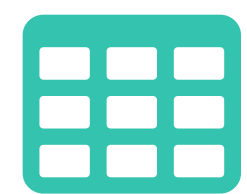
In 2023, the Mission welcomed over 103,896 guests through its doors and over 230,000 visitors online.



Along with our global guests, our local community presence is significant. With 90% of our online guests located in SB, LA, and Riverside County.

event highlight.

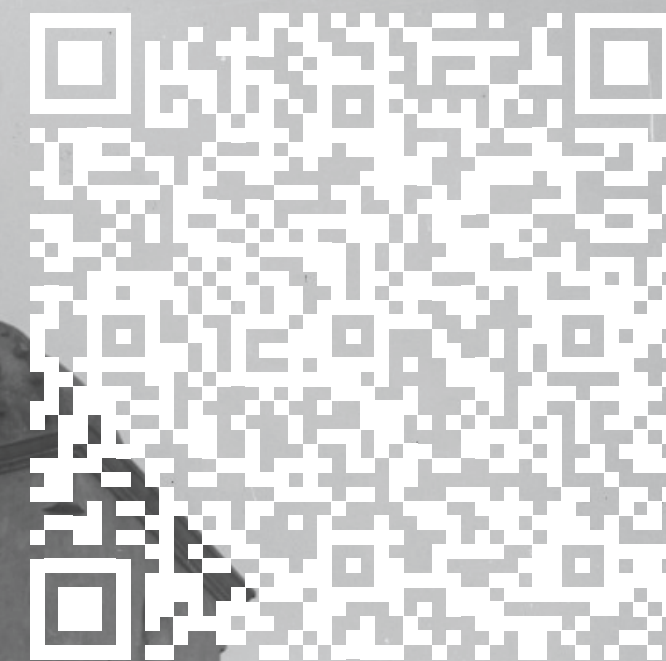
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Date. July 13, 2024
Time. 9am -2pm



Location. Old Mission Santa Barbara
2201 Laguna St
Santa Barbara, CA 93105





“
**For it is in giving
that we receive.**”

St. Francis of Assisi



**Old Mission Santa Barbara
2201 Laguna St
Santa Barbara, CA 93105**

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